

Your Gateway to Regulatory Compliance

MEDIA KIT 2017



About GlobalCompliancePanel

GlobalCompliancePanel offers a broad range of channels for broadcasting and exchange of information through web based training, web alerts & discussion forums.

GlobalCompliancePanel imparts knowledge of best practices in industry to guarantee effective implementation of compliance programs for meeting regulatory demands. The key focus of GlobalCompliancePanel is to provide extensive and quality training for risk management, regulatory compliances, corporate governance and quality management. Apart from providing excellent training to compliance professionals by compliance & consulting experts.

At GlobalCompliancePanel, we are focused on:

Enhancing global compliance, creating a platform where quality and compliance professionals, regulatory affairs professionals and government organizations or agencies come together to help the world comply with the spirit of laws, ensuring continuous improvement in global operations.

Information to ensure compliance and enhance quality with regulations for individuals as well as the organizations

Supplier of the latest updates on industry trends, industry best practices and any modifications in the regulatory affairs

Platform for all your queries and to share and discuss issues, ideas and best practices.

Why advertise with GlobalCompliancePanel

- Leaders in Compliance and Quality Training
- Regulating Compliance in a World of Constant Change
- Teaching the world How to Maintain Compliance in daily Changing Environment
- Join over 1 Million Professionals from Around the Globe
- RAPS Approved Courses
- HRCI Approved Courses
- 1 Million Learners
- 10000+ courses
- 1000+ Partners

Our Modes of Professional Trainings

The niche areas in which GlobalCompliancePanel offers professional trainings are imparted in a number of easy. These include:

- | | |
|--------------------------------|----------------------|
| ① Web Seminars | ④ In-Person Seminars |
| ② In-House Trainings | ⑤ Conferences |
| ③ Learning Managements Systems | ⑥ Products/e-Books |

Audience Profile:

- Regulatory Affairs
- Quality Management
- Risk Management
- Corporate Governance
- Compliance Management
- Human Resource Management



Industries We Focus:

- Medical Devices
- Pharmaceuticals
- Drug and Biologics
- Biotechnology
- Clinical Compliance
- Food and Beverages
- FDA Compliance
- Banking and Financial Services
- HIPAA Compliance
- Auditing Accounting and Tax
- Aerospace and Defense/FAA Compliance
- Construction
- Science and Technology
- Environmental Compliance
- Supply Chain Management
- Trade and Logistics Compliance

GlobalCompliancePanel Stats:

- 1 Over 100,000 monthly unique visitors
- 2 Over 300,000 monthly page views.
- 3 35,000 Email subscribers.
- 4 36,600 Twitter Followers
- 5 21,223 LinkedIn Followers



How Readers Engage With Our Content:

- Daily newsletters
- Live Webinars
- Live In-Person Seminars
- Website
- Products/E-Books
- Very Strong Social Media Presence (Including LinkedIn, Facebook, Twitter, Google+, YouTube, Instagram, Pinterest and many)
- Affiliate Marketing (having 50+ partners)

SOCIAL MEDIA

The screenshot shows the LinkedIn profile of GlobalCompliancePanel. The header includes the LinkedIn logo, a 'PREMIUM' badge, a search bar, and navigation links like 'Home', 'Profile', 'My Network', 'Jobs', 'Interests', 'Business Services', and 'Go to Learning'. A blue banner at the top states: 'We've listened to your feedback and redesigned your Company Page. Access the new admin experience'. Below this is an advertisement for a 'Compliance Whitepaper - 2016 Global Corruption Law Compliance Survey, Insight for the Middle Market'. The company's profile card shows a blue globe icon, the name 'GlobalCompliancePanel', and details: 'Professional Training & Coaching' and '51-200 employees'. It has '21,223 followers' and a 'Following' button. Below the profile card are tabs for 'Home', 'Premium Insights', 'Analytics', and 'Notifications'. The 'Admin Center' section is visible, featuring a 'Drive engagement' tip about posting daily updates and a 'Today's social actions' section stating 'Sorry, no activity on your content today. Post an update to start a conversation with your community.' There is a text input field for 'Share an update' and a 'Share' button.

1 20,000+ LinkedIn Company Page Followers

2 5,000+ LinkedIn Connections

The screenshot displays the Twitter Analytics dashboard for the account GlobalCompliancePanel (@GCPanel). The top navigation bar includes 'Analytics', 'Home', 'Tweets', 'Audiences', 'Events', and 'More'. The account header shows the profile picture, name 'GlobalCompliancePanel', and handle '@GCPanel'. A '28 day summary' section provides a comparison of metrics over the last 28 days versus the previous period, with all metrics showing an upward trend: Tweets (227, +25.4%), Tweet impressions (46.8K, +28.1%), Profile visits (731, +70.8%), Mentions (310, +34.2%), and Followers (36.6K, +25). Below this, 'TWEET HIGHLIGHTS' features a 'Top Tweet' about a device detecting diseases, which earned 839 impressions. 'Top mention' highlights a tweet from @MentorHealth1 about Medicare quality reporting programs, which earned 8 engagements. On the right, a 'JAN 2017 SUMMARY' table shows: Tweets (226), Tweet impressions (38.2K), Profile visits (658), Mentions (304), and New followers (73). Navigation buttons like 'View Tweet activity' and 'View all Tweet activity' are present at the bottom.

36,600 Twitter Followers

Advertise with Us

Upcoming Seminars

9 AM to 6 PM | June 30th & July 1st 2016 |
Philadelphia, PA

9:00 AM to 6:00 PM

9 AM to 6 PM | July 7th & 8th 2016 | Boston, MA
Global Medical Device Regulation

9 AM to 5 PM | July 7th & 8th 2016 | Boston, MA
Ensure Your Healthcare Compliance

1 Million Learners 10000+ courses 1000 Partners

Seminar of the Month

Texting and E-mail with Patients:

Upcoming Seminars

Rate Card for GlobalCompliancePanel Seminar Page

1	728x90	Top Leaderboard	\$3000/m	7	240x400	Vertical Rectangle	\$2000/m
2	468x60	Full Banner	\$1500/m	8	250x250	Square pop-up	\$1000/m
3	234x60	Half Banner	\$800/m	9	300x600	Half-Page Ad	\$4500/m
4	720x300	Pop-Under	\$5000/m	10	160x600	Wide Skyscraper	\$1300/m
5	120x240	Vertical Banner	\$500/m	11	120x600	Skyscraper	\$800/m
6	300x250	Medium Rectangle	\$1500/m	12	336X280	Large Rectangle	\$700/m



Toll free: +1-800-447-9407

support@globalcompliancepanel.com

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Upcoming Seminars

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23rd & 24th June, 2016
Washington, DC
 9:00 AM to 6:00 PM
 Jonnie T. Keith

Effective Audit Report Writing: Improve the Quality of your Audit Reports through Advanced Techniques

The audit report represents the end result of weeks of reviews, analyses, interviews and discussions. It is used to provide information to management on the area you reviewed.

Registration

Download Seminar Brochure



23rd & 24th June, 2016
Washington, DC
 9 AM to 6 PM
 Jim Sheldon Dean

HIPAA 2016 - Texting and Emailing

With the recent advances in portable technology, more and more organizations and their users are taking advantage of mobile devices to save time and get work done more efficiently.

Registration

Download Seminar Brochure



23rd & 24th June, 2016
Washington, DC
 9 AM to 6 PM
 Ray Graber

Cash Management: A User's Perspective - The How's, Why's and Wherefores

Too often, a bank's commercial customer has to endure multiple sign-ons; navigate to different Websites to access the various ancillary features in the TM suite; and administer security and end-user rights across the suite from several different locations.

Registration

Download Seminar Brochure

Rate Card for GlobalCompliancePanel Seminar Description Page

1	728x90	Top Leaderboard	\$5000/m	7	240x400	Vertical Rectangle	\$4000/m
2	468x60	Full Banner	\$2600/m	8	250x250	Square pop-up	\$2000/m
3	234x60	Half Banner	\$1300/m	9	300x600	Half-Page Ad	\$6500/m
4	720x300	Pop-Under	\$7500/m	10	160x600	Wide Skyscraper	\$2800/m
5	120x240	Vertical Banner	\$1000/m	11	120x600	Skyscraper	\$1900/m
6	300x250	Medium Rectangle	\$3000/m	12	336X280	Large Rectangle	\$1800/m

2-day In-person Seminar

Validation and 21 CFR Part 11 Compliance of Computer Systems

July 14th & 15th, 2016

Time: 9:00 AM to 6:00 PM

San Francisco, CA

Venue: DoubleTree by Hilton Hotel San Francisco Airport

Director : Angela Bazigos

[Download Seminar Brochure](#)[Download Registration form](#)

**Please note the registration will be closed 2 days (48 Hours) prior to the date of the seminar.

☒ (Without stay) Price: **\$1,495.00** 17,638
(Seminar Fee for One Delegate) [in Follow](#)

☐ (With stay) **Includes** Price: **\$1,895.00**
(Seminar Fee for One Delegate)

☐ Register for 5 attendees (With stay) **Includes**
Price: **\$6,633.00**
~~\$9,475.00~~ You Save: **\$2,842.5 (30%)***

[Enroll](#) [Payment Options](#)

Course "Validation and 21 CFR Part 11 Compliance of Computer Systems" has been pre-approved by RAPS as eligible for up to 12 credits towards a participant's RAC recertification upon full completion.

Overview	Agenda	Price	Speaker	Venue
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Computer Systems Validation (CSV) also known as Software Validation is all-pervasive in the Life Sciences industry. It is a requirement of all the predicate rules, as well as 21 CFR 11 and Annex 11. However, unless one knows how to implement CSV, it is often very hard to detect the requirement for CSV, and very hard to determine what needs to be done, to meet domestic and / or international regulations or business continuity requirements. In addition, the FDA has stepped up 21 CFR 11 inspections that include CSV.

Advertising Options

Banners: Banners are not rotated with other advertisers so you get 100% of the impressions.

Post Review: If your product or service is relevant and useful to our audience, We will review it on the social media.

Email Blast: A review of your product or service can also be emailed to our newsletter subscribers (35,000).

Get In Touch for Rates and Availability:

If you are interested, just send an email to advertising@globalcompliancepanel.com or call **+1-800-447-9407** and we will get back to you with the rates and availability.

Payment Options:

1. **Credit Card:** We accept Visa/Master/American Express card
2. **Check:** Kindly make the check payable to NetZealous DBA GlobalCompliancePanel and mail it to 161 Mission Falls Lane, Suite 216, Fremont, CA 94539, USA
3. **PO:** Please drop an email to advertising@globalcompliancepanel.com or call the our toll free 1800 447 9407 for the invoice and you may fax the PO to 302 288 6884
4. **Wire Transfer:** Please drop an email to advertising@globalcompliancepanel.com or call us toll free on 1800 447 9407 for the wire transfer information

For more details, contact
GlobalCompliancePanel at
advertising@globalcompliancepanel.com
or please call 1800 447 9407.

Contact us:

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