



Your Gateway to Regulatory Compliance

MEDIA KIT 2017



About GlobalCompliancePanel

GlobalCompliancePanel offers a broad range of channels for broadcasting and exchange of information through web based training, web alerts & discussion forums.

GlobalCompliancePanel imparts knowledge of best practices in industry to guarantee effective implementation of compliance programs for meeting regulatory demands. The key focus of GlobalCompliancePanel is to provide extensive and quality training for risk management, regulatory compliances, corporate governance and quality management. Apart from providing excellent training to compliance professionals by compliance & consulting experts.

At GlobalCompliancePanel, we are focused on:

Enhancing global compliance, creating a platform where quality and compliance professionals, regulatory affairs professionals and government organizations or agencies come together to help the world comply with the spirit of laws, ensuring continuous improvement in global operations.

Information to ensure compliance and enhance quality with regulations for individuals as well as the organizations

Supplier of the latest updates on industry trends, industry best practices and any modifications in the regulatory affairs

Platform for all your queries and to share and discuss issues, ideas and best practices.

Why advertise with GlobalCompliancePanel

- Leaders in Compliance and Quality Training
- Regulating Compliance in a World of Constant Change
- Teaching the world How to Maintain Compliance in daily Changing Environment
- Join over 1 Million Professionals from Around the Globe
- RAPS Approved Courses
- HRCI Approved Courses
- 1 Million Learners
- 10000+ courses
- 1000+ Partners

Our Modes of Professional Trainings

The niche areas in which GlobalCompliancePanel offers professional trainings are imparted in a number of easy. These include:

- Web Seminars

In-Person Seminars

In-House Trainings

- 5 Conferences
- 3 Learning Managements Systems
- Products/e-Books

Audience Profile:

- · Regulatory Affairs
- · Quality Management
- Risk Management
- Corporate Governance
- Compliance Management
- · Human Resource Management



Industries We Focus:

- · Medical Devices
- Pharmaceuticals
- · Drug and Biologics
- Biotechnology
- Clinical Compliance
- Food and Beverages
- FDA Compliance
- · Banking and Financial Services
- HIPAA Compliance
- · Auditing Accounting and Tax
- · Aerospace and Defense/FAA Compliance
- Construction
- Science and Technology
- Environmental Compliance
- Supply Chain Management
- Trade and Logistics Compliance

GlobalCompliancePanel Stats:

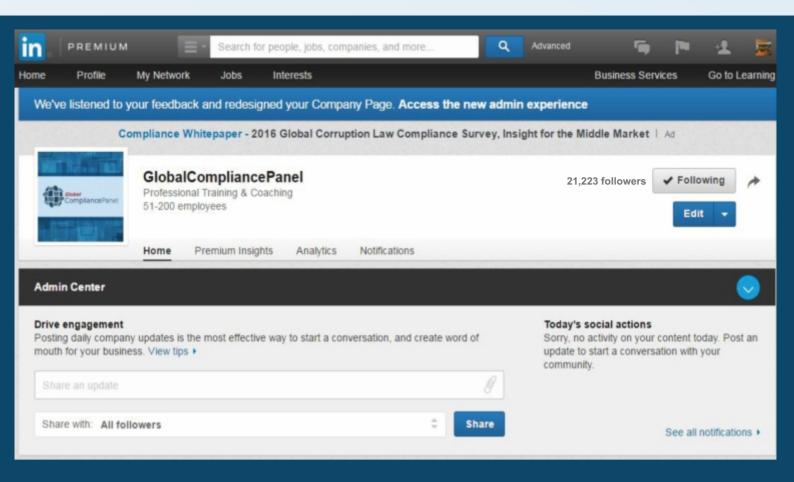
- 1 Over 100,000 monthly unique visitors
- 2 Over 300,000 monthly page views.
- 3 35,000 Email subscribers.
- 4 36,600 Twitter Followers
- 5 21,223 LinkedIn Followers



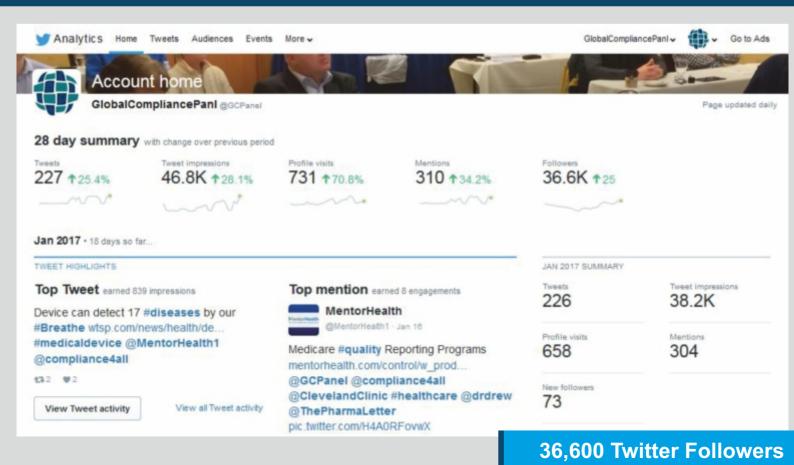
How Readers Engage With Our Content:

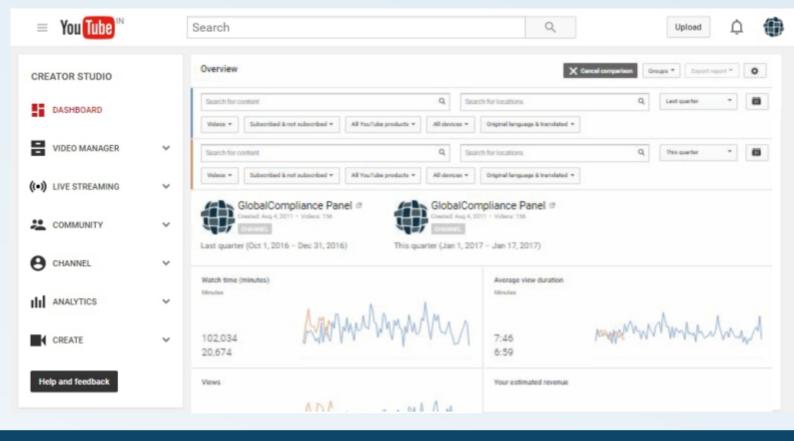
- Daily newsletters
- Live Webinars
- Live In-Person Seminars
- Website
- Products/E-Books
- Very Strong Social Media Presence (Including LinkedIn, Facebook, Twitter, Google+, YouTube, Instagram, Pinterest and many)
- Affiliate Marketing (having 50+ partners)

SOCIAL MEDIA



- 20,000+ LinkedIn Company Page Followers
- 5,000+ LinkedIn Connections





RATE CARD

Rate Card for GlobalCompliancePanel Home Page

1	728x90	Top Leaderboard	\$5000/m
2	468x60	Full Banner	\$2600/m
3	234x60	Half Banner	\$1300/m
4	720x300	Pop-Under	\$7500/m
5	120x240	Vertical Banner	\$1000/m
6	300x250	Medium Rectangle	\$3000/m

7	240x400	Vertical Rectangle	\$4000/m
8	250x250	Square pop-up	\$2000/m
9	300x600	Half-Page Ad	\$6500/m
10	160x600	Wide Skyscraper	\$2800/m
11	120x600	Skyscraper	\$1900/m
12	336X280	Large Rectangle	\$1800/m

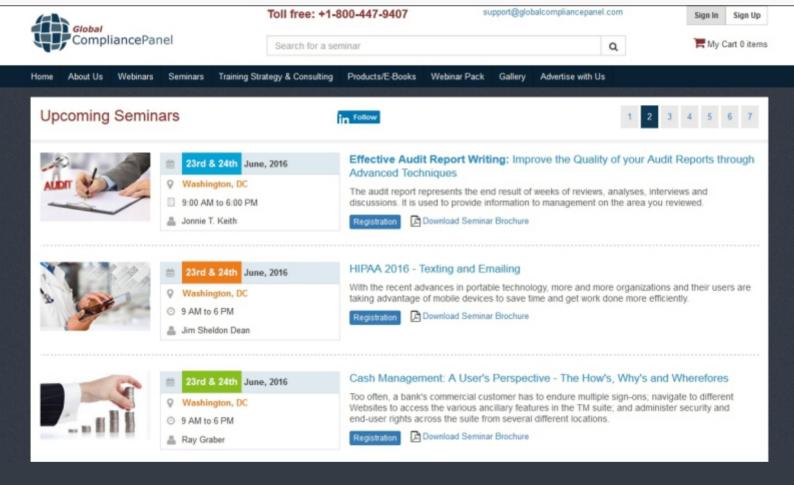




Rate Card for GlobalCompliancePanel Seminar Page

1	728x90	Top Leaderboard	\$3000/m
2	468x60	Full Banner	\$1500/m
3	234x60	Half Banner	\$800/m
4	720x300	Pop-Under	\$5000/m
5	120x240	Vertical Banner	\$500/m
6	300x250	Medium Rectangle	\$1500/m

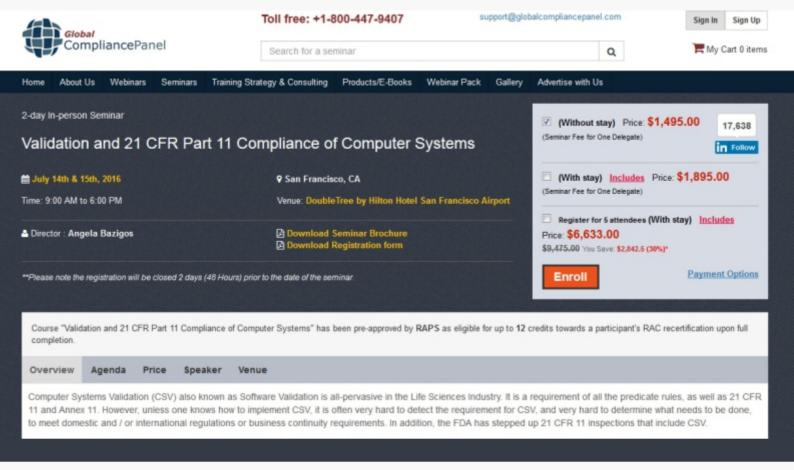
7	240x400	Vertical Rectangle	\$2000/m
8	250x250	Square pop-up	\$1000/m
9	300x600	Half-Page Ad	\$4500/m
10	160x600	Wide Skyscraper	\$1300/m
11	120x600	Skyscraper	\$800/m
12	336X280	Large Rectangle	\$700/m



Rate Card for GlobalCompliancePanel Seminar Description Page

1	728x90	Top Leaderboard	\$5000/m
2	468x60	Full Banner	\$2600/m
3	234x60	Half Banner	\$1300/m
4	720x300	Pop-Under	\$7500/m
5	120x240	Vertical Banner	\$1000/m
6	300x250	Medium Rectangle	\$3000/m

7	240x400	Vertical Rectangle	\$4000/m
8	250x250	Square pop-up	\$2000/m
9	300x600	Half-Page Ad	\$6500/m
10	160x600	Wide Skyscraper	\$2800/m
11	120x600	Skyscraper	\$1900/m
12	336X280	Large Rectangle	\$1800/m



Advertising Options

Banners: Banners are not rotated with other advertisers so you get 100% of the impressions.

Post Review: If your product or service is relevant and useful to our audience, We will review it on the social media.

Email Blast: A review of your product or service can also be emailed to our newsletter subscribers (35,000).

Get In Touch for Rates and Availability:

If you are interested, just send an email to **advertising@globalcompliancepanel.com** or call **+1-800-447-9407** and we will get back to you with the rates and availability.

Payment Options:

- 1. Credit Card: We accept Visa/Master/American Express card
- 2. Check: Kindly make the check payable to NetZealous DBA GlobalCompliancePanel and mail it to 161 Mission Falls Lane, Suite 216, Fremont, CA 94539, USA
- 3. **PO**: Please drop an email to **advertising@globalcompliancepanel.com** or call the our toll free 1800 447 9407 for the invoice and you may fax the PO to 302 288 6884
- 4. **Wire Transfer**: Please drop an email to **advertising@globalcompliancepanel.com** or call us toll free on 1800 447 9407 for the wire transfer information

For more details, contact GlobalCompliancePanel at advertising@globalcompliancepanel.com or please call 1800 447 9407.

Contact us:

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